



Jobzella's  
Fifth Career Fair  
@ The Greek Campus

## Career

- Inspiration
- Acquiring
- Preparation
- Development

**Book your booth now**  
and get the early bird discount!



Before November starts from

**With COVID19  
Protective Measures**



**11,899**  
EGP  
instead of  
**14,000**  
EGP



# Introduction

Following our success in the past four years, we're proud to invite you to **our Fifth Career Fair**. Taking place on the **26th of December 2020** at **The GrEEK Campus**.



# Why The GrEEK Campus?



*The Greek campus is Egypt's first technology park in downtown Cairo.*

*The strategic spot in the heart of Cairo (Down Town)*

*Easy transportation*

*The wide capacity that fits both traffic and distance measures*

*Chance to meet & greet large companies*

# Career Fair Activities



# Our Career Fairs Success Stories

Jobzella's 5th career fair is upon us. Wondering what it has in stock for you this year? Check out how it went the previous years.



2016



2017



2018



2018



2018



2019



2019



2019



2020



2020



5

Stay up to date & subscribe to Jobzella TV on youtube now!

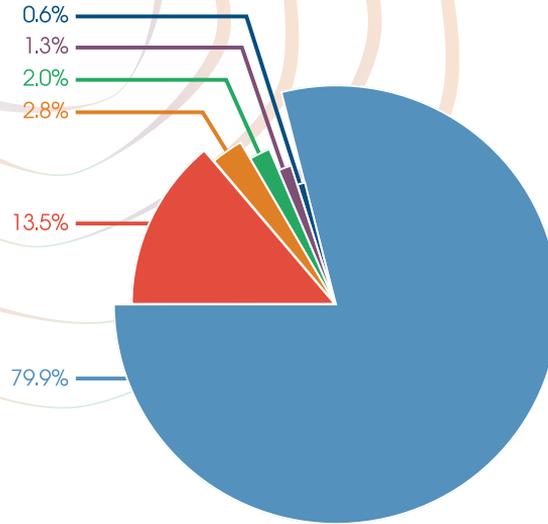


[youtube.com/Jobzella](https://youtube.com/Jobzella)

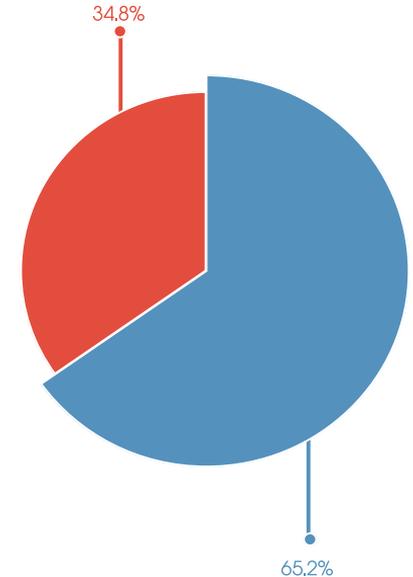


# Last Year Statistics and Demographics

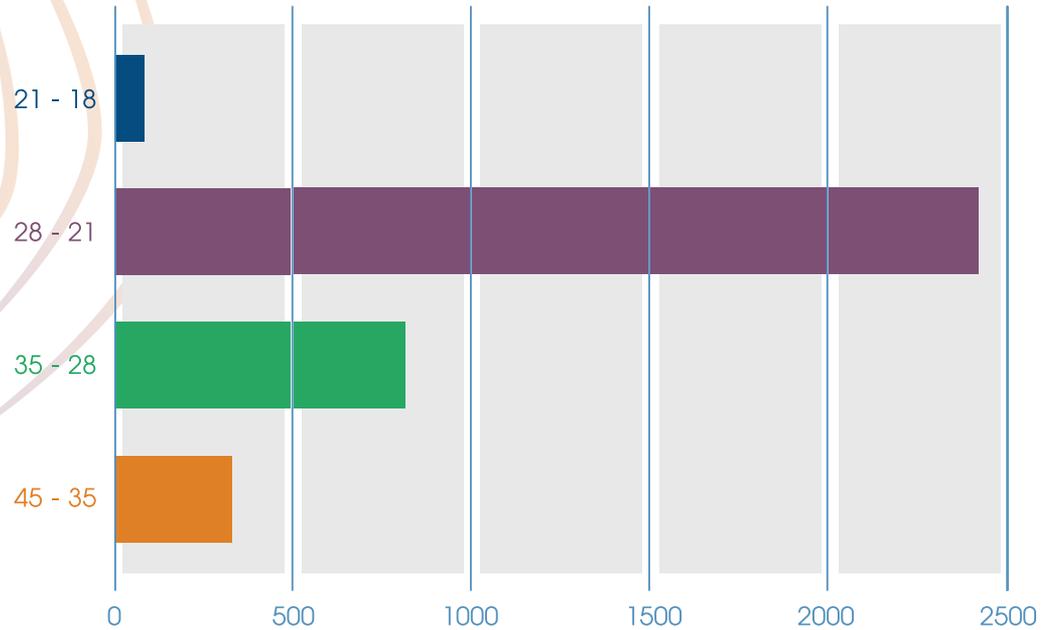
According to the total **4100** are from Cairo, **13.5%** are from Giza and the remain are from other cities like Al Qalyubia, Alexandria, Al Sharkia and Al Minofya. **3000** have attended to the career fair of the registered job seekers about **75%**



Registered job seekers according to the gender **65.2%** are males and **34.8%** are females



The group ages of the registered job seekers are like the

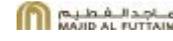




# Our Success Partners











# Why Should Your Company Participate @ Jobzella's Fifth Career Fair 2020?



## Why Should Your Company Participate @ Jobzella's Fifth Career Fair 2020?



### **Reach**

The event will have intensive media coverage in addition to Jobzella's regular marketing campaign. The event is expected to reach over 2 million subscribers



### **Branding**

Solidifying your brand and enhancing its image through becoming an employer of choice to the thousands of attendees



### **Location**

A prime location in the heart of Cairo is guaranteed to attract the largest number of job seekers



### **Online Presence**

The career fair's booklet and presentation will be added online to increase your company's online presence



## Return on Investment

This event will guarantee the highest ROI in the market, no recruitment event provided the value added services that Jobzella offers



## Jobzella career fairs media coverage

Jobzella career fairs were covered by top media channels, Radio stations and Newspapers

- Nogoom FM
- Cairo Scene
- Start up Scene
- Cairo Zoom
- Masrawy
- El Borsa
- Amwal Elghad
- Daily News
- Dream 2
- Al Qahera Channel
- Nile Fm
- Alahram

The fair also caught the attention of many influencers like Sarah Fouad Moze3et Elshare3 and Andrew Ashraf Safer Elshogh



## Access

You will be granted online access to the database and CVs of all the attendees, not only on Jobzella but also on Himmetna, our blue collar employment arm, where you can post vacancies and hire blue collars talents

### Radio



### Video



### News





## Adding Value

Your participation in Jobzella's Fifth Career fair 2020 is regarded as an added value to your company's social responsibility towards the Egyptian community of job seekers and will increase loyalty and respect to your firm taking into consideration that all the activities including speeches and workshops will be under your sponsorship.



# Job Losses Due to COVID19



# Job Losses Due to COVID 19

We faced huge global economical losses due to COVID19. Not just the public or private sector, but employers and job seekers lost their jobs and are still having hardships regaining their career paths.



## *COVID19 caused massive job cuts at businesses of all sizes*



*Small startups lost around **6M** jobs  
in half a month*

*Large business sectors suffered **8M** job  
losses during the pandemic*

*The private sector had **20M** job  
losses across all business sizes*



Talented and high demanded employees lost their jobs due to corporates' desperate need to cut resources in order to survive the phase.

We aim to put a huge impact this year than ever in order to narrow down the losses we all endured for the last couple of months.

# What's your Benefit?



## **Adding Value to your Corporate**

Your participation in Jobzella's Fifth Career fair 2020 is regarded as an added value to your company's social responsibility towards the Egyptian community of job seekers

## **An opportunity not to be missed!**

Many talented and qualified employees have lost their jobs, and it is an opportunity that will not be repeated to meet with them and make benefit from their experiences in returning success to your company by hiring them.

## **Increasing Brand Awareness**

Increase loyalty and respect to your firm taking into consideration that all the activities including speeches and workshops will be under your sponsorship.

## **Help us Help the Affected**

This year, our fair is part of overcoming Coronavirus and supporting our society, fellow corporates, and employers affected by COVID19.

# Our Protective Measures to Stay Safe During the Fair

Everyone is a participant in our  
Fifth Career Fair

with their sense of responsibility towards  
keeping themselves and everyone else safe



Job  
seekers



Corporate



Course  
centers



Startups



**Together, keeping a distance.**

# Virus Protection

All precautions will be taken to prevent the spread of Coronavirus. Obligatory masks and temperature measurement as well as regulating the entrance to keep a safe distance.



# Social Solidarity



We're leaning on our collective consciousness against the virus spread while keeping up with the workforce and improving our careers in order to serve our duty towards a better society. ***Together we can.***

# Crisis Management

Our responsibility during the crisis is to regulate a safe return to normal work balance with the least losses, and part of this job is to keep providing the best opportunities while also keeping you safe.



# Career Awareness



Today we can confidently say that all society's career awareness has naturally grown during the peak of the crisis. We've collectively grown a social responsibility towards building a better career and having a solid future. ***Ensuring a successful Fifth Career Fair to all parts involved.***

# “Testimonials”



# “ Testimonials ”



**Mohamed Abu Basha**  
HR section head

The quality of job seekers is astounding and Jobzella's team is so helpful and everything we need is timely supported



**Noha Ibrahim**  
Recruitment section head

The harmony of people's interaction together is vivid and the speeches are very engaging! The crowd is active and engaging so perfectly.



**Mohamed El-Attar**  
HR and admin director

Very good traffic and organization. Jobzella's team is very professional. I can't say any more, it's just perfect.





### ***Sara Kashef***

Career fairs are very important, but in order to gain the benefit, you need to read about the participating corporates before you attend so you know where you'd want to apply.



### ***Alaa Eldeen Galal***

Perfect day. Interaction with job seekers went smoothly, they knew what they're coming for and what we're doing here today. Various demographics, we actually gained a pool of candidates we know they're going to be of good use in the future.



### ***Raneem El Abd***

The traffic was honestly unexpected, especially finding our target audience.



### ***Bakinam Shaheen***

I didn't expect this amount of traffic to be honest, and the quality of both job seekers and companies was surprising.





**Mahmoud Hussein**  
Recruitment manager

It's our second year in participation, the organization here IS THE BEST and the flow is super high, all our vacancies are fulfilled. Hope the same goes next year!

**ELARABY**



**Osama Nabil**

Very high traffic for the first fair in Alexandria. It was a very good move from Jobzella to expand in Alexandria, I really recommend every company to consider expanding in Alexandria's market.



# Target Professions



*Software  
Development*



*Information  
Technology*



*Digital  
Marketing*



*Finance and  
accounting*



*Engineering*



*Call Center and  
Customer Service*



*Education  
and learning*



*Pharma*



*Hospitality*



*Banking*

*And many more!*

# Who do we serve?



*Corporates*



*Job Seekers*



*Training Centers*



*Startups*



*NGOs*



# Participants



## GOLD SPONSORS



## SILVER SPONSOR



## PARTICIPANTS



## EDUCATIONAL PARTNER



## MEDIA PARTNERS



# Packages



# Platinum Package



## 6x5m

Island Space Booth will be located in a premium and central location right at the entrance of the event  
(To be assembled by the company).

### Booth



### Branding

- The Logo will also be featured in all communication campaigns and materials as our Main Sponsor.
- Your Logo will be placed on The Main Stage and Gate in a special position and size as our Platinum Sponsor.
- Your Logo will be Placed on The Promoting Stands among the Fair.
- Your Logo will be Placed on 3 Ushers T-shirts.
- You will be allowed to place 8 stands or roll ups in any desired location or at the workshops venues.
- Your Logo will be Placed on 3 flags exclusive 1 for each area.
- Roll-up in workshop area.
- Allowed to add any promotional material in companies giveaways set.



15  
Exhibitor IDs.

35min.  
Speech

### Company Representatives



### Event Booklet

6  
colored full page for "General Advertising" in the event booklet.

20  
pages to advertise all your job vacancies in the beginning of the booklet.



### **Jobzella Website**

**15,000 Unlimited**  
Cv Credit. job postings for 12 months

- Get online access to all the CV and database of all applicants, and attendees to the event.
- Banner on jobzella website for one month.
- 1 blog article about the company.
- 1 interview with company rep to be published in jobzella blog.



### **Social Media**

**3** posts, in addition to 10 exclusive posts to all your job vacancies on each of our social media channels.

**1,000,000+** jobseekers and professionals follow our social channels, and all our posts will show a special positioning for your logo.



### **Newspapers and Magazines Advertising**

**1** Separate ad for you with the Gold & Silver Sponsors.  
Special positioning as “Main Partner” in all advertising and communication materials.



### **Interview Rooms**

**2** Exclusive interview room



### **Mailshots**

**600,000**

Email shots will be sent displaying your company as the main sponsor of our event.



### **Jobzella tv**

**1**

Interview in jobzella tv



### **Himmetna Website**

**3**

Months of unlimited and free online job postings for hiring Blue Collars



### **Activities**

Your Company will be the main sponsor for the all provided workshops and activities.

# Platinum Package

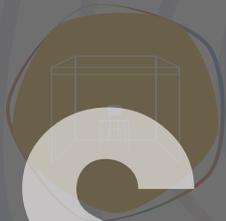
~~90,000~~ EGP

IF YOU REGISTERED BEFORE  
**30<sup>th</sup> NOVEMBER**  
you will get 15%  
**DISCOUNT**  
YOU WILL PAY

**76,499** EGP

*All booths are constructed and designed by their company*  
*All prices don't include %14 VAT*  
*All sponsors must commit to the agreed booth dimensions and places*  
*Any deviations off purchased plan will cause extra fees*

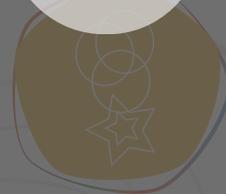
# Gold Package



5x4m

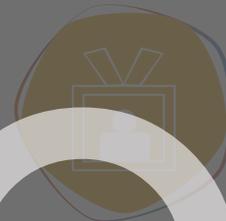
Island Space Booth will be located in a premium and central location right at the entrance of the event (To be assembled by the company).

*Booth*



*Branding*

- The Logo will also be featured in all communication campaigns and materials as our Gold Sponsor.
- Your Logo will be placed on The Main Stage and Gate in a special position and size as our Platinum Sponsor.
- Your Logo will be Placed on The Promoting Stands among the Fair.
- Your Logo will be Placed on Ashers T-shirts.
- You will be allowed to place 2 stands or roll ups in any desired location or at the workshops venues.
- 2 flags for all gold sponsors together



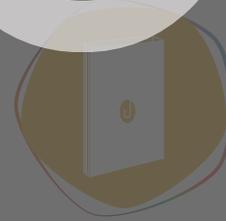
8

Exhibitor IDs.

25min.

Speech

*Company Representatives*



4

colored full page for "General Advertising" in the event booklet.

12

pages to advertise all your job vacancies in the beginning of the booklet.

*Event Booklet*



10,000

Cv Credit.

200

job postings for 12 months

- Get online access to all the CV and database of all applicants, and attendees to the event.

*Jobzella Website*



*Social Media*

3

posts, in addition to 5 exclusive posts to all your job vacancies on each of our social media channels.

1,000,000+

jobseekers and professionals follow our social channels, and all our posts will show a special positioning for your logo.

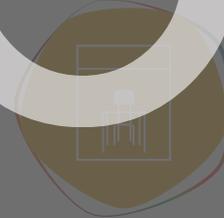


*Newspapers and Magazines Advertising*

1

Separate ad for you with the Platinum & Silver Sponsors.

Special positioning as "Gold Sponsor" in all advertising and communication materials.



*Interview Rooms*

Free access to all interview rooms during the fair day.



600,000

Email shots will be sent displaying your company as the main sponsor of our event.

*Mailshots*



1

Interview in jobzella tv

*Jobzella  
tv*



3

Months of unlimited and free online job postings for hiring Blue Collars

*Himmma  
Website*



Your Company will be the Gold sponsor for 2 of the provided workshops and activities.

*Activities*

# Sold Out

# Gold Package

# Sold Out

IF YOU REGISTERED BEFORE  
15<sup>th</sup> NOVEMBER  
you will get 15%  
DISCOUNT  
YOU WILL PAY

~~60,000 EGP~~  
50,999 EGP

*All booths are constructed and designed by their company*  
*All prices don't include %14 VAT*  
*All sponsors must commit to the agreed booth dimensions and places*  
*Any deviations off purchased plan will cause extra fees*

# Silver Package



## Booth

### 4x3m

Island Space Booth will be located in a premium and central location right at the entrance of the event  
(To be assembled by the company).



## Company Representatives

5  
Exhibitor IDs.

15min.  
Speech



## Event Booklet

1  
colored full page for "General Advertising" in the event booklet.

5  
pages to advertise all your job vacancies in the beginning of the booklet.



## Branding

- The Logo will also be featured in all communication campaigns and materials as our Platinum Sponsor.
- Your Logo will be placed on The Main Stage and Gate in a special position and size as our Platinum Sponsor.
- Your Logo will be Placed on The Promoting Stands among the Fair.
- Your Logo will be Placed on Ashers T-shirts.
- You will be allowed to place 1 stands or roll ups in any desired location or at the workshops venues.
- 1 flag for all silver sponsors together.



## **Jobzella Website**

**5000**

Cv Credit.

**100**

job postings for 12 months

- Get online access to all the CV and database of all applicants, and attendees to the event.



## **Newspapers and Magazines Advertising**

**1**

Separate ad for you with the Platinum & Gold Sponsors.

Special positioning as "Silver Sponsor" in all advertising and communication materials.



## **Interview Rooms**

Free access to all interview rooms during the fair day.



## **Social Media**

**2**

posts, in addition to 3 exclusive posts to all your job vacancies on each of our social media channels.

**1,000,000+**

jobseekers and professionals follow our social channels, and all our posts will show a special positioning for your logo.



**600,000**

Email shots will be sent displaying your company as the main sponsor of our event.

### **Mailshots**



**1**

Interview in jobzella tv

### **Jobzella tv**



**1**

Month of unlimited and free online job postings for hiring Blue Collars

### **Himmetna Website**



Your Company will be the Silver sponsor for 1 of the provided workshops and activities.

### **Activities**

# Silver Package

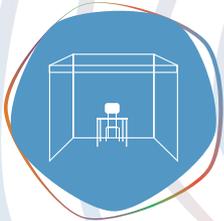
~~35,000~~EGP

IF YOU REGISTERED BEFORE  
**30<sup>th</sup> NOVEMBER**  
you will get 15%  
**DISCOUNT**  
YOU WILL PAY

**29,749**EGP

*All booths are constructed and designed by their company*  
*All prices don't include %14 VAT*  
*All sponsors must commit to the agreed booth dimensions and places*  
*Any deviations off purchased plan will cause extra fees*

# Basic Package



## Booth

3x3m

White panel walls, 1 table + 2 chairs +  
1 spot lights + single electricity outlet.



## Branding

- Company Logo will be placed in a regular position and size in all communications, campaigns and materials as our Basic Participant.
- Your Logo will be placed on The Main Stage and Gate in a regular position and size as a Basic participant.



## Company Representatives

2

Exhibitor IDs.



## Event Booklet

2

pages to advertise all your job vacancies in the beginning of the booklet.



### **Jobzella Website**

**200**  
Cv Credit.

**15**  
job postings for 12 months

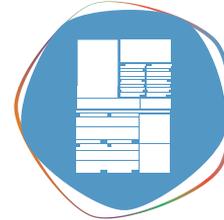
- Get online access to all the CV and database of all applicants, and attendees to the event.



### **Social Media**

**3** posts, in addition to 5 exclusive posts to all your job vacancies on each of our social media channels.

**1,000,000+** jobseekers and professionals follow our social channels, and all our posts will show a special positioning for your logo.



### **Newspapers and Magazines Advertising**

Company Logo will be placed in a special positioning and size in all communication campaigns and materials as our Basic Participant.



### **Himmtna Website**

**1** Month of unlimited and free online job postings for hiring Blue Collars

# Basic Package

~~14,000~~EGP

IF YOU REGISTERED BEFORE  
**30<sup>th</sup> NOVEMBER**  
you will get 15%  
**DISCOUNT**  
YOU WILL PAY

**11,899**EGP

*All booths are constructed and designed by their company*  
*All prices don't include %14 VAT*  
*All sponsors must commit to the agreed booth dimensions and places*  
*Any deviations off purchased plan will cause extra fees*

# Packages Comparison

	Booth	IDs	Booklet	Advertising Materials	website	Himmetna	Social Media	Branding	Activities	Pricing / Early Bird Before 30 <sup>th</sup> NOVEMBER 2020
<b>Platinum</b>	6x5	12	6 colored pages 20 jobs pages	5 stands or roll ups	15,000 CV credit <b>Unlimited</b> job posting Access to all CVs and database	<b>Unlimited</b> job posting (3 Months)	5	<b>Main Sponsor</b>	The Main Sponsor for the all provided workshops	Before <del>90,000</del> Afrer <b>76,499</b>
<b>Gold</b>	5x4	8	4 colored pages 12 jobs pages	2 stands or roll ups	10,000 CV credit 200 job post Access to all CVs and database	<b>Unlimited</b> job posting (2 Months)	3	<b>Special Position Gold Sponsor</b>	The Gold sponsor for 2 of the provided workshops	Before <del>60,000</del> Afrer <b>50,999</b>
<b>Silver</b>	4x3	5	1 colored page 5 jobs pages	1 stands or roll ups	5,000 CV credit 100 job post Access to all CVs and database	<b>Unlimited</b> job posting (1 Months)	2	<b>Special Position Silver Package</b>	The Silver sponsor for 1 of the provided workshops	Before <del>35,000</del> Afrer <b>29,750</b>
<b>Basic</b>	3x3	2	2 jobs pages	-	200 CV credit 15 job post	<b>Unlimited</b> job posting (1 Months)	1	<b>Normal Participant</b>	-	Before <del>14,000</del> Afrer <b>11,899</b>

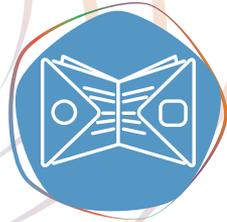
# Additional marketing and advertising options



*Build Your Own  
Booth Option 3\*2m*

**4,000EGP**

*For Regular  
Participants Only*



*One Page Advertisement In  
The Printed Fair Booklet*

**2,000EGP**

*For Regular  
Participants Only*



*1 Roll-up Banner In The  
Registration Area*

**2,000EGP**



*Extra Booth Space  
Per SQM*

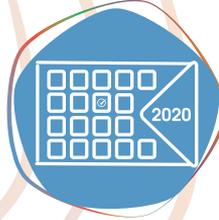
**1,500EGP**

# Event's Information



## Venue

The GREEK CAMPUS  
28 Falaki St., Bab El Louk, Cairo



## Fair Date

Saturday  
26 TH December 2020



## Starting Hours

From 11 AM To 6 PM





# Contact us



*[sales@jobzella.com](mailto:sales@jobzella.com)*



*010 133 52229*  
*010 116 16811*  
*010 007 25396*

**REGISTER NOW FOR FREE!**

[www.jobzella.com](http://www.jobzella.com)

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