



Jobzella's
Fifth Career Fair
@ The Greek Campus

Career

- Inspiration
- Acquiring
- Preparation
- Development

Book your booth now
and get the early bird discount!



Before November starts from

With COVID19
Protective Measures



11,899
EGP
instead of
14,000
EGP



Introduction

Following our success in the past four years, we're proud to invite you to **our Fifth Career Fair**. Taking place on the **26th of December 2020** at **The GrEEK Campus**.



Why The GrEEK Campus?



The Greek campus is Egypt's first technology park in downtown Cairo.

The strategic spot in the heart of Cairo (Down Town)

Easy transportation

The wide capacity that fits both traffic and distance measures

Chance to meet & greet large companies

Career Fair Activities



Our Career Fairs Success Stories

Jobzella's 5th career fair is upon us. Wondering what it has in stock for you this year? Check out how it went the previous years.



2016



2017



2018



2018



2018



2019



2019



2019



2020



2020



5

Stay up to date & subscribe to Jobzella TV on youtube now!

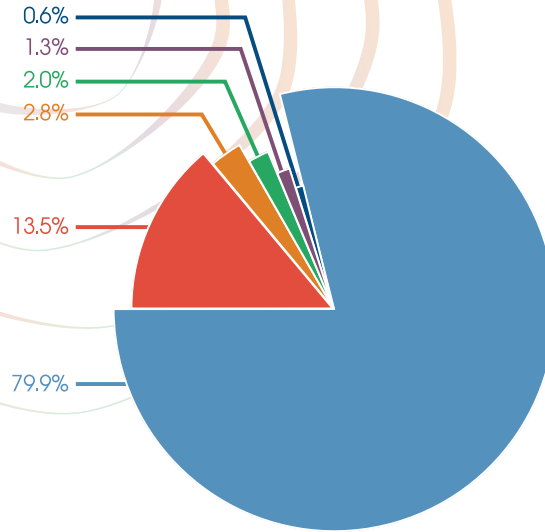


youtube.com/Jobzella

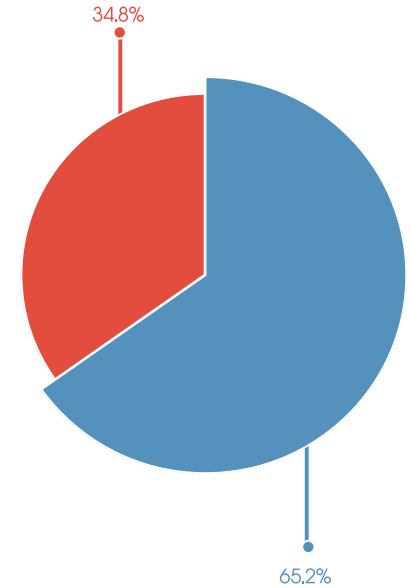


Last Year Statistics and Demographics

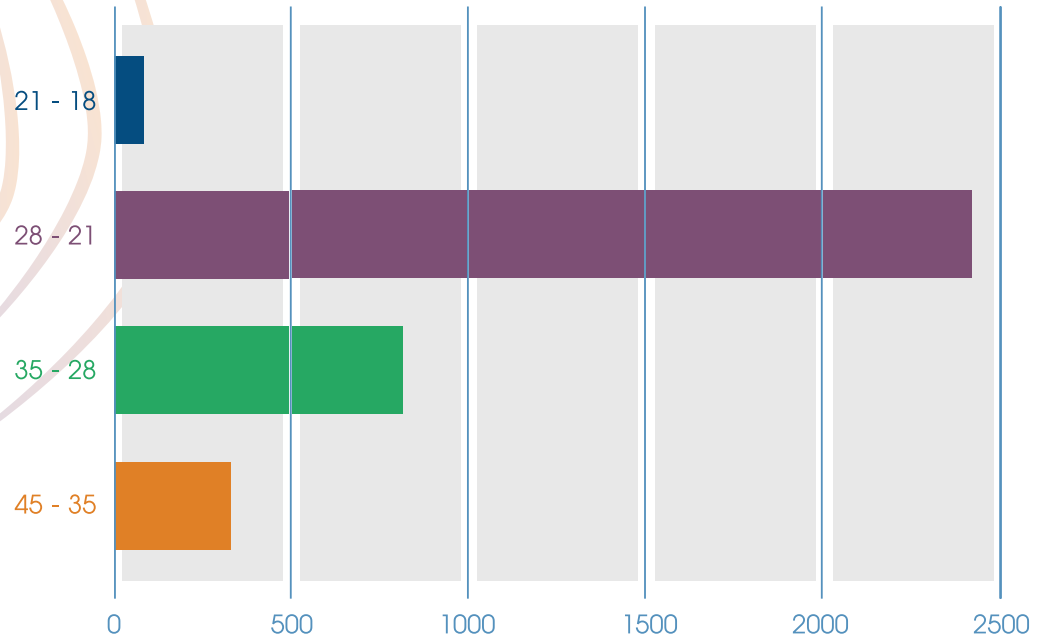
According to the total **4100** are from Cairo, **13.5%** are from Giza and the remain are from other cities like Al Qalyubia, Alexandria, Al Sharkia and Al Minofya. **3000** have attended to the career fair of the registered job seekers about **75%**



Registered job seekers according to the gender **65.2%** are males and **34.8%** are females



The group ages of the registered job seekers are like the





Our Success Partners











Why Should Your Company Participate @ Jobzella's Fifth Career Fair 2020?



Why Should Your Company Participate @ Jobzella's Fifth Career Fair 2020?



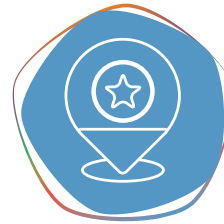
Reach

The event will have intensive media coverage in addition to Jobzella's regular marketing campaign. The event is expected to reach over 2 million subscribers



Branding

Solidifying your brand and enhancing its image through becoming an employer of choice to the thousands of attendees



Location

A prime location in the heart of Cairo is guaranteed to attract the largest number of job seekers



Online Presence

The career fair's booklet and presentation will be added online to increase your company's online presence



Adding Value

Your participation in Jobzella's Fifth Career fair 2020 is regarded as an added value to your company's social responsibility towards the Egyptian community of job seekers and will increase loyalty and respect to your firm taking into consideration that all the activities including speeches and workshops will be under your sponsorship.



Job Losses Due to COVID19



Job Losses Due to COVID 19

We faced huge global economical losses due to COVID19. Not just the public or private sector, but employers and job seekers lost their jobs and are still having hardships regaining their career paths.



COVID19 caused massive job cuts at businesses of all sizes



*Small startups lost around **6M** jobs
in half a month*

*Large business sectors suffered **8M** job
losses during the pandemic*

*The private sector had **20M** job
losses across all business sizes*



Talented and high demanded employees lost their jobs due to corporates' desperate need to cut resources in order to survive the phase.

We aim to put a huge impact this year than ever in order to narrow down the losses we all endured for the last couple of months.

What's your Benefit?



Adding Value to your Corporate

Your participation in Jobzella's Fifth Career fair 2020 is regarded as an added value to your company's social responsibility towards the Egyptian community of job seekers

An opportunity not to be missed!

Many talented and qualified employees have lost their jobs, and it is an opportunity that will not be repeated to meet with them and make benefit from their experiences in returning success to your company by hiring them.

Increasing Brand Awareness

Increase loyalty and respect to your firm taking into consideration that all the activities including speeches and workshops will be under your sponsorship.

Help us Help the Affected

This year, our fair is part of overcoming Coronavirus and supporting our society, fellow corporates, and employers affected by COVID19.

Our Protective Measures to Stay Safe During the Fair

Everyone is a participant in our
Fifth Career Fair

with their sense of responsibility towards
keeping themselves and everyone else safe



Job
seekers



Corporate



Course
centers



Startups



Together, keeping a distance.

Virus Protection

All precautions will be taken to prevent the spread of Coronavirus. Obligatory masks and temperature measurement as well as regulating the entrance to keep a safe distance.



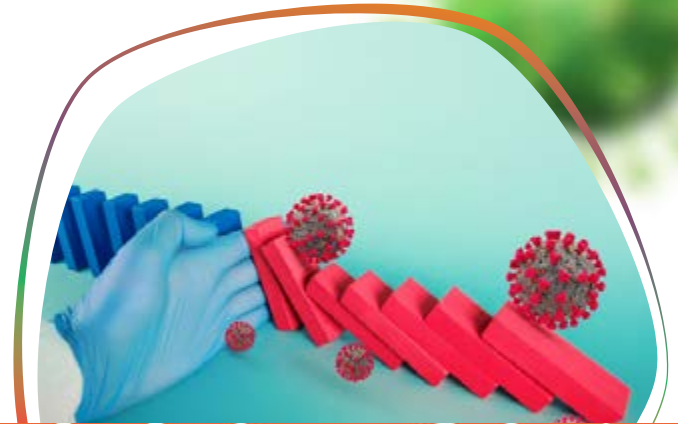
Social Solidarity



We're leaning on our collective consciousness against the virus spread while keeping up with the workforce and improving our careers in order to serve our duty towards a better society. ***Together we can.***

Crisis Management

Our responsibility during the crisis is to regulate a safe return to normal work balance with the least losses, and part of this job is to keep providing the best opportunities while also keeping you safe.

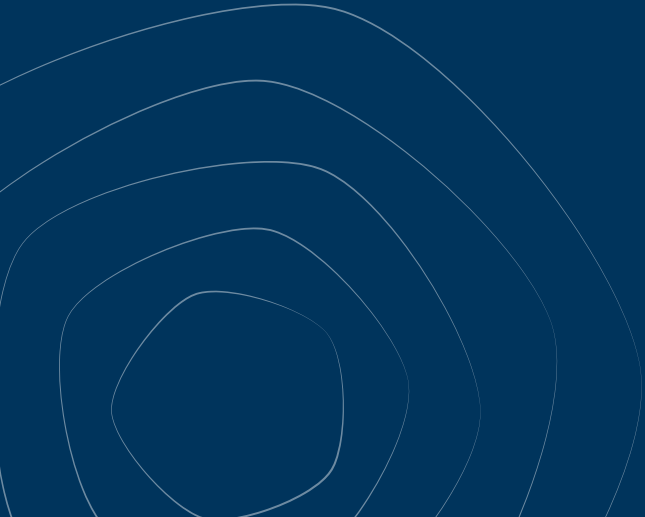


Career Awareness



Today we can confidently say that all society's career awareness has naturally grown during the peak of the crisis. We've collectively grown a social responsibility towards building a better career and having a solid future. ***Ensuring a successful Fifth Career Fair to all parts involved.***

“Testimonials”



“ Testimonials ”



Mohamed Abu Basha
HR section head

The quality of job seekers is astounding and Jobzella's team is so helpful and everything we need is timely supported



Noha Ibrahim
Recruitment section head

The harmony of people's interaction together is vivid and the speeches are very engaging! The crowd is active and engaging so perfectly.



Mohamed El-Attar
HR and admin director

Very good traffic and organization. Jobzella's team is very professional. I can't say any more, it's just perfect.





Sara Kashef

Career fairs are very important, but in order to gain the benefit, you need to read about the participating corporates before you attend so you know where you'd want to apply.



Alaa Eldeen Galal

Perfect day. Interaction with job seekers went smoothly, they knew what they're coming for and what we're doing here today. Various demographics, we actually gained a pool of candidates we know they're going to be of good use in the future.



Raneem El Abd

The traffic was honestly unexpected, especially finding our target audience.



Bakinam Shaheen

I didn't expect this amount of traffic to be honest, and the quality of both job seekers and companies was surprising.





Mahmoud Hussein
Recruitment manager

It's our second year in participation, the organization here IS THE BEST and the flow is super high, all our vacancies are fulfilled. Hope the same goes next year!

ELARABY



Osama Nabil

Very high traffic for the first fair in Alexandria. It was a very good move from Jobzella to expand in Alexandria, I really recommend every company to consider expanding in Alexandria's market.



Target Professions



*Software
Development*



*Information
Technology*



*Digital
Marketing*



*Finance and
accounting*



Engineering



*Call Center and
Customer Service*



*Education
and learning*



Pharma



Hospitality



Banking

And many more!

Who do we serve?



Corporates



Job Seekers



Training Centers



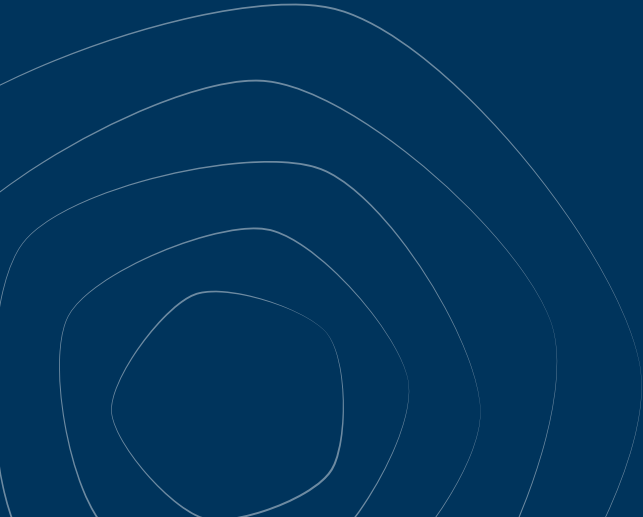
Startups



NGOs



Participants



GOLD SPONSORS



SILVER SPONSOR



PARTICIPANTS



EDUCATIONAL PARTNER



MEDIA PARTNERS



Packages



Platinum Package



6x5m

Island Space Booth will be located in a premium and central location right at the entrance of the event
(To be assembled by the company).

Booth



Branding

- The Logo will also be featured in all communication campaigns and materials as our Main Sponsor.
- Your Logo will be placed on The Main Stage and Gate in a special position and size as our Platinum Sponsor.
- Your Logo will be Placed on The Promoting Stands among the Fair.
- Your Logo will be Placed on 3 Ushers T-shirts.
- You will be allowed to place 8 stands or roll ups in any desired location or at the workshops venues.
- Your Logo will be Placed on 3 flags exclusive 1 for each area.
- Roll-up in workshop area.
- Allowed to add any promotional material in companies giveaways set.



15
Exhibitor IDs.

35min.
Speech

Company Representatives



Event Booklet

6
colored full page for "General Advertising" in the event booklet.

20
pages to advertise all your job vacancies in the beginning of the booklet.



Jobzella Website

15,000 Unlimited
Cv Credit. job postings for 12 months

- Get online access to all the CV and database of all applicants, and attendees to the event.
- Banner on jobzella website for one month.
- 1 blog article about the company.
- 1 interview with company rep to be published in jobzella blog.



Social Media

3
posts, in addition to 10 exclusive posts to all your job vacancies on each of our social media channels.

1,000,000+
jobseekers and professionals follow our social channels, and all our posts will show a special positioning for your logo.



Newspapers and Magazines Advertising

1

Separate ad for you with the Gold & Silver Sponsors.

Special positioning as “Main Partner” in all advertising and communication materials.



Interview Rooms

2

Exclusive interview room



Mailshots

600,000

Email shots will be sent displaying your company as the main sponsor of our event.



Jobzella tv

1

Interview in jobzella tv



Himmetna Website

3

Months of unlimited and free online job postings for hiring Blue Collars



Activities

Your Company will be the main sponsor for the all provided workshops and activities.

Platinum Package

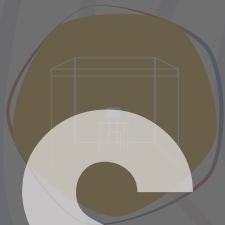
~~90,000~~ EGP

IF YOU REGISTERED BEFORE
30th NOVEMBER
you will get 15%
DISCOUNT
YOU WILL PAY

76,499 EGP

All booths are constructed and designed by their company
All prices don't include %14 VAT
All sponsors must commit to the agreed booth dimensions and places
Any deviations off purchased plan will cause extra fees

Gold Package



5x4m

Island Space Booth will be located in a premium and central location right at the entrance of the event (To be assembled by the company).

Booth



Branding

- The Logo will also be featured in all communication campaigns and materials as our Gold Sponsor.
- Your Logo will be placed on The Main Stage and Gate in a special position and size as our Platinum Sponsor.
- Your Logo will be Placed on The Promoting Stands among the Fair.
- Your Logo will be Placed on Ashers T-shirts.
- You will be allowed to place 2 stands or roll ups in any desired location or at the workshops venues.
- 2 flags for all gold sponsors together



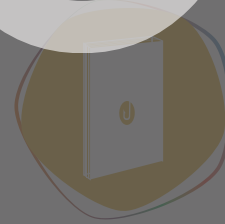
8

Exhibitor IDs.

25min.

Speech

Company Representatives



Event Booklet

4

colored full page for "General Advertising" in the event booklet.

12

pages to advertise all your job vacancies in the beginning of the booklet.



10,000

Cv Credit.

200

job postings for 12 months

- Get online access to all the CV and database of all applicants, and attendees to the event.

Jobzella Website



Social Media

3

posts, in addition to 5 exclusive posts to all your job vacancies on each of our social media channels.

1,000,000+

jobseekers and professionals follow our social channels, and all our posts will show a special positioning for your logo.

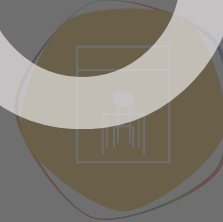


Newspapers and Magazines Advertising

1

Separate ad for you with the Platinum & Silver Sponsors.

Special positioning as "Gold Sponsor" in all advertising and communication materials.



Interview Rooms

Free access to all interview rooms during the fair day.



600,000

Email shots will be sent displaying your company as the main sponsor of our event.

Mailshots



1

Interview in jobzella tv

*Jobzella
tv*



3

Months of unlimited and free online job postings for hiring Blue Collars

*Himmama
Website*



Your Company will be the Gold sponsor for 2 of the provided workshops and activities.

Activities

Sold Out

Gold Package

Sold Out

IF YOU REGISTERED BEFORE
15th NOVEMBER
you will get 15%
DISCOUNT
YOU WILL PAY

~~60,000 EGP~~

50,999 EGP

All booths are constructed and designed by their company
All prices don't include %14 VAT
All sponsors must commit to the agreed booth dimensions and places
Any deviations off purchased plan will cause extra fees

Silver Package



Booth

4x3m

Island Space Booth will be located in a premium and central location right at the entrance of the event
(To be assembled by the company).



Branding

- The Logo will also be featured in all communication campaigns and materials as our Platinum Sponsor.
- Your Logo will be placed on The Main Stage and Gate in a special position and size as our Platinum Sponsor.
- Your Logo will be Placed on The Promoting Stands among the Fair.
- Your Logo will be Placed on Ashers T-shirts.
- You will be allowed to place 1 stands or roll ups in any desired location or at the workshops venues.
- 1 flag for all silver sponsors together.



Company Representatives

5

Exhibitor IDs.

15min.

Speech



Event Booklet

1

colored full page for "General Advertising" in the event booklet.

5

pages to advertise all your job vacancies in the beginning of the booklet.



Jobzella Website

5000

Cv Credit.

100

job postings for 12 months

- Get online access to all the CV and database of all applicants, and attendees to the event.



Newspapers and Magazines Advertising

1

Separate ad for you with the Platinum & Gold Sponsors.

Special positioning as "Silver Sponsor" in all advertising and communication materials.



Interview Rooms

Free access to all interview rooms during the fair day.



Social Media

2

posts, in addition to 3 exclusive posts to all your job vacancies on each of our social media channels.

1,000,000+

jobseekers and professionals follow our social channels, and all our posts will show a special positioning for your logo.



600,000

Email shots will be sent displaying your company as the main sponsor of our event.

Mailshots



1

Interview in jobzella tv

Jobzella tv



1

Month of unlimited and free online job postings for hiring Blue Collars

Himmetna Website



Your Company will be the Silver sponsor for 1 of the provided workshops and activities.

Activities

Silver Package

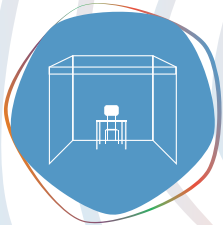
~~35,000~~EGP

IF YOU REGISTERED BEFORE
30th NOVEMBER
you will get 15%
DISCOUNT
YOU WILL PAY

29,749EGP

All booths are constructed and designed by their company
All prices don't include %14 VAT
All sponsors must commit to the agreed booth dimensions and places
Any deviations off purchased plan will cause extra fees

Basic Package



Booth

3x3m

White panel walls, 1 table + 2 chairs +
1 spot lights + single electricity outlet.



Branding

- Company Logo will be placed in a regular position and size in all communications, campaigns and materials as our Basic Participant.
- Your Logo will be placed on The Main Stage and Gate in a regular position and size as a Basic participant.



Company Representatives

2

Exhibitor IDs.



Event Booklet

2

pages to advertise all your job vacancies in the beginning of the booklet.



Jobzella Website

200
Cv Credit.

15

job postings for 12 months

- Get online access to all the CV and database of all applicants, and attendees to the event.



Newspapers and Magazines Advertising

Company Logo will be placed in a special positioning and size in all communication campaigns and materials as our Basic Participant.



Social Media

3

posts, in addition to 5 exclusive posts to all your job vacancies on each of our social media channels.

1,000,000+

jobseekers and professionals follow our social channels, and all our posts will show a special positioning for your logo.



Himmtna Website

1

Month of unlimited and free online job postings for hiring Blue Collars

Basic Package

~~14,000~~EGP

IF YOU REGISTERED BEFORE
30th NOVEMBER
you will get 15%
DISCOUNT
YOU WILL PAY

11,899EGP

*All booths are constructed and designed by their company
All prices don't include %14 VAT
All sponsors must commit to the agreed booth dimensions and places
Any deviations off purchased plan will cause extra fees*

Packages Comparison

	Booth	IDs	Booklet	Advertising Materials	website	Himmetna	Social Media	Branding	Activities	Pricing / Early Bird Before 30 th NOVEMBER 2020
Platinum	6x5	12	6 colored pages 20 jobs pages	5 stands or roll ups	15,000 CV credit Unlimited job posting Access to all CVs and database	Unlimited job posting (3 Months)	5	Main Sponsor	The Main Sponsor for the all provided workshops	Before 90,000 Afrer 76,499
Gold	5x4	8	4 colored pages 12 jobs pages	2 stands or roll ups	10,000 CV credit 200 job post Access to all CVs and database	Unlimited job posting (2 Months)	3	Special Position Gold Sponsor	The Gold sponsor for 2 of the provided workshops	Before 60,000 Afrer 50,999
Silver	4x3	5	1 colored page 5 jobs pages	1 stands or roll ups	5,000 CV credit 100 job post Access to all CVs and database	Unlimited job posting (1 Months)	2	Special Position Silver Package	The Silver sponsor for 1 of the provided workshops	Before 35,000 Afrer 29,750
Basic	3x3	2	2 jobs pages	-	200 CV credit 15 job post	Unlimited job posting (1 Months)	1	Normal Participant	-	Before 14,000 Afrer 11,899

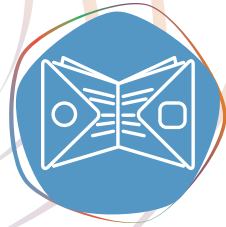
Additional marketing and advertising options



*Build Your Own
Booth Option 3*2m*

4,000EGP

*For Regular
Participants Only*



*One Page Advertisement In
The Printed Fair Booklet*

2,000EGP

*For Regular
Participants Only*



*1 Roll-up Banner In The
Registration Area*

2,000EGP



*Extra Booth Space
Per SQM*

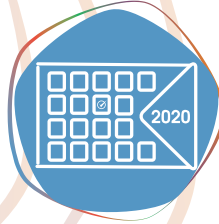
1,500EGP

Event's Information



Venue

The GREEK CAMPUS
28 Falaki St., Bab El Louk, Cairo



Fair Date

Saturday
26 TH December 2020



Starting Hours

From 11 AM To 6 PM





Contact us



sales@jobzella.com



010 133 52229
010 116 16811
010 007 25396

REGISTER NOW FOR FREE!

www.jobzella.com

FOLLOW US ON

